

LG LET'S GIVE GUIDELINES



STRATEGY

Land-Grant Brewing Company accepts and considers requests to support charitable projects, events and organizations aligned to the following strategic focus areas:

- Long-Term Community & Neighborhood Sustainability
- Education
- Environmental Sustainability
- Animal Welfare/Pet Rescue

In addition to focus area alignment, LG Let's Give applications are evaluated to ensure they will successfully:

- Provide measurable impact for applicant organization
- Create opportunities and expand access for underrepresented, diverse populations
- Advance Land-Grant's core value of serving and improving the community

Land-Grant's support toward charitable projects, events and activities is intended to benefit the mission of the host organization while promoting goodwill in the community. Charitable opportunities from Land-Grant Brewing Company are available in two ways.

1. LG Let's Give Nights: On-site events like fundraising happy hours, where Land-Grant donates a portion of the evening's proceeds to your organization or Land-Grant allows you to host an event in our Taproom and Beer Garden at no charge.
2. LG Let's Give Donations: **While we do not accept requests for gift cards or monetary sponsorships**, donation requests will be considered as long as the applicant can speak to how the request will benefit the organization.

EXCLUSIONS

Support is not available for the following organizations or events:

- Organizations that discriminate in the provision of services unlawfully or in a manner inconsistent with Land-Grant's policies on the basis of race, religion, color, sex, national origin, age, marital status, mental or physical ability, sexual orientation, gender identity or expression
- Organizations which are in conflict with Land-Grant or do not share Land-Grant's values
- Individual initiatives, such as GoFundMe campaigns, etc.
- Sports and racing teams or leagues
- Faith-based organizations for religious purposes
- Political candidates, campaigns or organizations
- Private clubs, fraternities or sororities
- Other foundations for purposes of building endowment
- Tax-supported entities

Land-Grant reserves the right to determine whether any organization is ineligible.

ELIGIBILITY & APPLICATION REQUIREMENTS

All LG Let's Give applications must satisfy the following criteria:

- Applicant is an Ohio-based 501(c)(3) nonprofit organization in good standing.
- Organization or event must align with one of Land-Grant's strategic focus areas:
 - Long-Term Community & Neighborhood Sustainability
 - Education
 - Environmental Sustainability
 - Animal Welfare/Pet Rescue
- Requests must clearly communicate the organization's objectives for the fundraiser or donation, provide information about the organization's mission and vision, and identify how Land-Grant's involvement or contribution will benefit/be utilized within the organization.
- Applicant demonstrates a strategy to accomplish its mission and successfully operate its event or project, including details on how the event or project will be marketed and promoted.
- Applications are only accepted via an online form located on landgrantbrewing.com.

GEOGRAPHIC PRIORITY

Land-Grant accepts requests from Ohio-based 501(c)(3) nonprofit organizations through an open and competitive process. Land-Grant may prioritize making charitable contributions in communities in which our company operates, specifically the Franklinton community in Columbus.

TIMING

Due to the volume of inquiries, Land-Grant reviews applications on an ongoing basis and requires all requests be submitted at least six weeks in advance of any funding deadline or start date to ensure we have appropriate time to perform due diligence. Applications will be reviewed during the third week of each month, and Land-Grant will communicate the status of an organization's request within four weeks of submission. **Land-Grant will not discuss pending requests unless there is a need for additional information during the review period;** if this is needed, Land-Grant will contact the organization directly. Due to these lead times, applications received after October 16 will be considered for the following calendar year.

FUNDING RANGE

While Land-Grant does not limit the request amount and evaluates each request on its own merit, LG Let's Give contribution size varies depending on the program proposed by the organization and available funding by Land-Grant.

TECHNICAL ASSISTANCE

If you are experiencing technical difficulties, please send an email inquiry to cheers@landgrantbrewing.com. We will make every effort to respond to your email within 48 hours. **Note: We will not review or discuss pending requests, but will answer questions on how to navigate the online application system.**